Pyber Analysis

This data shows the relationship between four key variables: average fare per city, total number of rides per city, total number of drivers per city, and the city type.

The data shows that the urban city type has the highest number of rides per city, followed by suburban, and rural having the least.

In correlation with this, the urban cities also have the most amount of total drivers.

Urban cities have the lowest average fare and rural cities have the highest average fare probably because of the supply and demand.

Considering the total amount of fares earned, urbans cities earn the most with more than doubling the suburban total fares earned.

Just from this data alone we can see that urban cities exceed the other city types by a lot in shared rides, but we could use more data such as the length of rides, other methods of transportation, etc.